

Agenda



3.28 Thursday

A 自行車設計 - 自行車產業的卓越設計 Bicycle Design - Design Excellence in the Cycling Industry

- 08:30-09:00 報到 Registration
- 09:00-09:10 開幕式致詞 Opening Remarks
外貿協會 副秘書長 林芳苗
Leonor F. M. Lin, Executive Vice President,
Taiwan External Trade Development Council
臺灣自行車輸出業同業公會 秘書長 張蕙娟
Gina Chang, Secretary General of Taiwan
Bicycle Association
- 09:10-09:20 A場次導言
General Introduction for Session A
- 09:20-09:35 ● 第一場 Presenter 1
Mark Sanders, Managing Director, MAS Design
Products
- 09:35-09:50 ● 第二場 Presenter 2
Stephen Esser, Constructing CAD, SQLab
- 09:50-10:05 ● 第三場 Presenter 3
器研所 設計總監 張博翔
Henry Chang, Chief Designer, Gearlab
- 10:05-10:20 現場提問及交流 Q&A
- 10:20-10:45 小組討論 Group Work
- 10:45-11:00 茶敘 Coffee Break
- 11:00-11:30 小組反饋 Feedback from Group Work
- 11:30-12:00 建議與總結
Final Recommendations and Conclusions

B 騎行文化 - 騎行文化的未來趨勢 Cycling Culture-Trends In Cycling Culture

- 13:30-14:00 報到 Registration
- 14:00-14:10 B場次導言
General Introduction for Session B
- 14:10-14:30 ● 第一場 Presenter 1
Jan van Zanen, Mayor, City of Utrecht, the
Netherlands
- 14:30-14:50 ● 第二場 Presenter 2
Rich Conroy, Director of Education, Bike New York
- 14:50-15:10 ● 第三場 Presenter 3
劉麗珠 自行車新文化基金會 執行長
Vicky Yang, CEO, Cycling Lifestyle Foundation
- 15:10-15:25 現場提問及交流 Q&A
- 15:25-15:55 小組討論 Group Work
- 15:55-16:10 茶敘 Coffee Break
- 16:10-16:25 小組反饋 Feedback From Group Work
- 16:25-17:00 建議與總結
Final Recommendations and Conclusions

3.29 Friday

C E-bike 趨勢 - 振奮人心的E-bike趨勢 E-bike Trends - The Most Exciting E-bike Trends

- 08:30-09:00 報到 Registration
- 09:00-09:10 C場次導言
General Introduction for Session C
- 09:10-09:25 ● 第一場 Presenter 1
Susanne Brusch, CEO, Pedelec Adventures
- 09:25-09:40 ● 第二場 Presenter 2
Marian Baukowitz, Director of Research, 4C
Consumer Insight
- 09:40-09:55 ● 第三場 Presenter 3
Manuel Marsilio, General Manager, Confederation
of the European Bicycle Industry
- 09:55-10:15 現場提問及交流 Q&A
- 10:15-10:45 小組討論 Group Work
- 10:45-11:00 茶敘 Coffee Break
- 11:00-11:30 小組反饋 Feedback from Group Work
- 11:30-12:00 建議與總結
Final Recommendations and Conclusions

D 未來城市藍圖 - 騎行在未來城市 Future City-Cycling In the Cities of the Future

- 13:30-14:00 報到 Registration
- 14:00-14:05 D場次導言
General Introduction for Session D
- 14:05-14:10 回顧與總結
Recap from Sessions A, B and C
- 14:10-14:30 ● 第一場 Presenter 1
Morten Kabell, CEO, Copenhagenize Design
Company
- 14:30-14:45 ● 第二場 Presenter 2
Kevin Mayne, Chief Executive, Cycling Industries
Europe
- 14:45-15:00 ● 第三場 Presenter 3
台北市政府交通局 局長 陳學台
Shyue-tair Chen, Commissioner, Department
of Transportation, Taipei City Government
- 15:00-15:15 現場提問及交流 Q&A
- 15:15-15:45 小組討論 Group Work
- 15:45-16:00 茶敘 Coffee Break
- 16:00-16:25 小組反饋及專家回饋
Feedback from Group Work and reactions
from expert presenters
- 16:25-16:50 勾勒未來藍圖
Create consensus on final Recommendations
and next steps
- 16:50-17:00 閉幕 Closing of the Taipei Cycle Forum 2019

